



# **2022**

## ***Sponsorship Opportunities***

Please contact Louise Hicks for more information

[louise@ciscapefear.org](mailto:louise@ciscapefear.org); 910-343-1901

[www.ciscapefear.org](http://www.ciscapefear.org)



## What is Communities In Schools?

At Communities In Schools, we help make sure that every student, regardless of race, gender, ability, zip code, or socioeconomic background has what they need to realize their full potential in school and beyond. With the support of our school-based staff and/or community-based programs, we walk by their side, and with their families, to challenge the systems and barriers that stand between them and their success.

## What is The Healthy Start Breakfast?

On March 17, 2022, over 300 individuals will gather in support of our region's youth and your company could lead the way! The Healthy Start Breakfast brings together key community members and business leaders to educate them on the critical issues facing today's students and the important work of Communities In Schools. It also provides an opportunity for them to learn how they can get involved and help change the picture of education for nearly 1,100 students each year.

## Who Benefits from your donation?

CIS Cape Fear provides programs and services that complement New Hanover and Pender County schools' efforts to reduce our region's dropout rate. By making a front-end investment in students who are most likely to leave school without graduating, CIS increases opportunities for academic success and helps prepare youth for life after graduation. During the 2020-2021 school year, CIS provided case-managed services to **1,108** students. Of those, **92%** graduated, **99%** stayed in school, **89%** improved academically, **88%** improved attendance, and **98%** improved behavior.

## Why Get Involved?

Dropouts are at increased risk of being chronically unemployed and relying upon government assistance; they face high rates of incarceration, and are six times more likely to become a teen parent. Not only does dropping out of school affect the future of our children, it affects the future of our area's economy and ability to compete in a global workforce. CIS provides integrated student support services, exposure to academic and career opportunities, and access to resources—all designed to help ensure our students stay in school and are empowered to achieve in life. ***But we can't do it without your help.*** The crucial services provided by CIS cannot be sustained without the support of individuals and corporations like you.

## What's in it for you?

The benefits of partnering with CIS Cape Fear are significant—much more than just a sign with your logo:

- The opportunity to show that your company is invested in our community by supporting education
- The opportunity to position yourself as a key community partner in supporting at-risk youth
- The opportunity to market yourself to leaders of our community

# Sponsorship Opportunities

## Presenting Sponsor (One Available) **\$5,000**

A Presenting Sponsorship can help fund our Student Support Specialists, who work directly with at-risk students every day in targeted local schools.

- Recognition on event signage
- Recognition within PowerPoint and spoken presentations during the event
- Company Logo on website, media releases, & event brochure
- Company may provide items for guests
- Two (2) tables—12 seats total

## Gold Sponsor **\$2,500**

A Gold Sponsorship can support an at-risk student's attendance at one of our afterschool programs. This includes all after school expenses, healthy snacks, materials and field trips.

- Recognition within PowerPoint and spoken presentations during the event
- Company Logo on website, media releases, & event brochure
- Company may provide items for guests
- Two (2) tables—12 seats total

## Silver Sponsor **\$1,000**

A Silver Sponsorship could help support a young parent's participation in our Young Parent Circle and/or home visiting program.

- Recognition within PowerPoint and spoken presentations during the event
- Company Logo on website, media releases, & event brochure
- Company may provide items for guests
- One (1) table—6 seats total

## Bronze Sponsor **\$500**

A donation at this level could support ten students in the PaSS program. PaSS works with students identified by their teachers as needing extra support to prepare for their End of Grade tests.

- Company Logo on website, media releases, & event brochure
- Company may provide items for guests

# 2022 Healthy Start Breakfast Sponsorship Form

\_\_\_ Presenting Sponsor \$5,000

\_\_\_ Gold Sponsor \$2,500

\_\_\_ Silver Sponsor \$1,000

\_\_\_ Bronze Sponsor \$500

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

## **Payment Options:**

**Online:** [Healthy Start Breakfast Sponsorships](#)



## ***Via Check:***

Communities In Schools of Cape Fear  
PO Box 398  
Wilmington, NC 28402

Questions? Please contact [Louise@ciscapfear.org](mailto:Louise@ciscapfear.org) or call 910-343-1901.