



Communities  
In Schools®

Cape Fear

# Sponsorship Opportunities

January 1, 2023

# About the Wrightsville Plunge

Start off your New Year by "Plungin' for a Purpose" to support Communities In Schools of Cape Fear!

The event offers music, refreshments, activities and more, while allowing the entire family to kick off the New Year in a fun and thrilling way!

All proceeds from the Wrightsville Plunge will be used to support at-risk youth in our community, and help ensure they have the resources they need to be successful and stay in school!



## Who benefits from your donation



The mission of Communities In Schools of Cape Fear is to surround students with a community of support, empowering them to stay in school and achieve in life. To fulfill our mission, we place staff directly inside 23 targeted, high-need public schools, who work with vulnerable students and those with the greatest risk of dropping out throughout the school day.

Our unique model works because it's based on national research, driven by community relationships, and supported by local resources.

CIS Cape Fear served 15,416 students and case-managed an additional 1,746 students last year. Of those...



94 % graduated



99 % stayed in school



77 % improved attendance



87 % improved academically



71 % improved behavior

# Why get involved

Last year, in North Carolina, 51 students dropped out of school every school day.






Students who drop out are at increased risk of being chronically unemployed and relying on government assistance; they face high rates of incarceration and are six times more likely to become a young parent. Dropping out of school affects the future of our children and the future of our area's economy and ability to compete in a global workforce.

CIS provides integrated student support services, exposure to academic and career opportunities, and access to resources—all designed to ensure students stay in school and are empowered to achieve in life.

But we can't do it without your help.  
The crucial services provided by CIS cannot be sustained without the support of individuals and corporations like you.

# What's in it for you

The benefits of partnering with CIS Cape Fear are significant:

-  The opportunity to show that your company is invested in our community by supporting education.
-  The opportunity to position yourself as a key partner in helping the next generation see and break down barriers like racism, discrimination and exclusion
-  The opportunity to market yourself to thousands of individuals in the community who are business leaders, community advocates, teachers, and students.



# Sponsorship levels

## Polar Bear Presenting Sponsor

\$2,500

- Inclusion in radio ads
- Company logo on event banner
- Company logo on event t-shirt
- Company logo on promotional materials
- Company logo on website
- Six participant registration fees included
- Company may provide materials for participants

## Penguin Sponsor

\$1,000

- Company logo on event banner
- Company logo on event t-shirt
- Company logo on promotional materials
- Company logo on website
- Six participant registration fees included

## Starfish Sponsor

\$500

- Company logo on event banner
- Company logo on event t-shirt
- Company logo on promotional materials
- Company logo on website

## Friends of CIS Sponsor

\$250

- Company name on event t-shirt





# Sponsorship Form

Polar Bear Presenting Sponsor \$2,500

Penguin Sponsor \$1,000

Starfish Sponsor \$500

Friends of CIS Sponsor \$250

Sponsorship level: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_



Please send payment to:  
Communities In Schools of Cape Fear  
PO Box 398, Wilmington, NC 28402



Thank you for your support!

CIS Cape Fear Tax ID# 20-3385755