



Communities
In Schools®
Cape Fear

HEALTHY START BREAKFAST

Sponsorship Opportunities

The Plaza on Princess
March 16, 2023 at 7:30 a.m.

About the Healthy Start Breakfast

Each March, over 300 individuals gather in support of our region's youth.

The Healthy Start Breakfast is a free event that brings together key community members and business leaders to educate them on the critical issues facing today's students and the important work of Communities In Schools.

It also provides an opportunity for people to learn how they can get involved and help change the picture of education for at-risk students.



Who benefits from your donation



The mission of Communities In Schools of Cape Fear is to surround students with a community of support, empowering them to stay in school and achieve in life. To fulfill our mission, we place staff directly inside 27 targeted, high-need public schools, who work with vulnerable students and those with the greatest risk of dropping out throughout the school day.

Our unique model works because it's based on national research, driven by community relationships, and supported by local resources.

CIS Cape Fear served 15,416 students and case-managed an additional 1,746 students last year. Of those...



94 % graduated



87 % improved academically



99 % stayed in school



77 % improved attendance

Why get involved

Last year, in North Carolina, 51 students dropped out of school every school day.



Students who drop out are at increased risk of being chronically unemployed and relying on government assistance; they face high rates of incarceration and are six times more likely to become a young parent. Dropping out of school affects the future of our children and the future of our area's economy and ability to compete in a global workforce.

CIS provides integrated student support services, exposure to academic and career opportunities, and access to resources—all designed to ensure students stay in school and are empowered to achieve in life.

Your company could lead the way.
The crucial services provided by CIS cannot be sustained without your support.

What's in it for you

The benefits of partnering are significant:

- The opportunity to show that your company is invested in our community by supporting education.
- The opportunity to position yourself as a key partner in helping the next generation see and break down barriers like racism, discrimination and exclusion
- The opportunity to market yourself to thousands of individuals in the community who are business leaders, community advocates, teachers, and students.



Sponsorship Levels

Presenting Sponsor (1 available)

\$5,000

A Presenting Sponsorship can help fund our Student Support Specialists, who work directly with at-risk students every day in targeted local schools.

- Opportunity to make brief remarks during the event
- Recognition on event signage
- Recognition within PowerPoint and spoken presentation during the event
- Company Logo on website and printed event materials
- Company may provide promotional items for our guests
- Two (2) tables—12 seats total

Gold Sponsor

\$2,500

A Gold Sponsorship can support an at-risk student's attendance at one of our afterschool programs. This includes all afterschool expenses, healthy snacks, materials and field trips.

- Recognition within PowerPoint and spoken presentations during the event
- Company Logo on website and printed event materials
- Company may provide promotional items for our guests
- Two (2) tables—12 seats total

Silver Sponsor

\$1,000

A Silver Sponsorship could help support a young parent's participation in our Baby Steps Young Parent Circle and home visiting program.

- Recognition within PowerPoint and spoken presentations during the event
- Company Logo on website and printed event materials
- One (1) table—6 seats total

Bronze Sponsor

\$500

A donation at this level could support ten students in the PaSS program. PaSS works with students identified by their teachers as needing extra support to prepare for their EOG tests.

- Recognition within PowerPoint and spoken presentations during the event
- Company Logo on website and printed event materials



Sponsorship Form

Presenting Sponsor \$5,000

Gold Sponsor \$2,500

Silver Sponsor \$1,000

Bronze Sponsor \$500

Sponsorship level: _____

Company Name: _____

Company Address _____

Name of Contact Person: _____

Phone: (_____) _____ - _____

Email: _____



Please mail payment to
Communities In Schools of Cape Fear
PO Box 398, Wilmington, NC 28402
or scan the QR code below to pay online



Thank you for your support!

CIS Cape Fear Tax ID# 20-3385755