



Communities In Schools of Cape Fear prepares for the annual Wrightsville Plunge

WILMINGTON – Start the New Year off by Plungin' for a Purpose!

Each year, crowds of supporters take the icy dip in the Atlantic Ocean to raise money for kids in need. The Wrightsville Plunge offers music, contests and refreshments while allowing the entire family to kick off the New Year in a fun and thrilling way!

Hundreds of participants have already registered for the 8th annual Plunge, and teams are already planning their strategy to go head-to-head for awards for best costumes and most money raised.

All proceeds from the Wrightsville Plunge will be used to support at-risk youth in our community and help ensure they have the resources they need to be successful and stay in school!

Communities In Schools provides programs and services that complement New Hanover and Pender County schools' efforts to empower students and reduce the region's dropout rate. Many of the children we serve face poverty, homelessness, hunger, and violence in their homes or communities. By providing critical programs and supports for the most vulnerable students, we help them unlock their potential.

WHAT: Communities In Schools Wrightsville Plunge

WHEN: Sunday, January 1, 2023. Activities kick off at 11:00, with Plunges at noon and 12:30 p.m., and an afterparty for Plunge participants at South End Surf Shop.

WHERE: Crystal Pier at the Oceanic

DETAILS AND REGISTRATION: <http://www.WrightsvillePlunge.com>

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Communities In Schools Cape Fear is an independent affiliate of a national organization that ensures every student, regardless of race, zip code, or socioeconomic background, has what they need to realize their potential in school and beyond. Working directly inside 27 schools across the region, we connect students to caring adults and community resources that help them see, confront, and overcome the barriers that stand between them and a brighter future.

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