



# CIS CAPE FEAR AMBASSADOR TOOLKIT

2023



Communities  
In Schools®

Cape Fear



# OUR MISSION

The mission of Communities In Schools of Cape Fear is to surround students with a community of support, empowering them to stay in school and achieve in life

**We place staff directly inside targeted, high-need public schools to work with vulnerable students and those with the greatest risk of dropping out of school. Our Student Support Specialists provide targeted interventions and link students and their families with resources including tutoring, attendance monitoring, mental health counseling, mentoring, and afterschool programs.**

**Our unique model works because it's based on national research, driven by community relationships, and supported by local resources.**

# OUR PROGRAMS

- Student Support Specialists in 29 schools
- Free Afterschool Programming
- Freedom School and 21st Century Community Learning Centers summer camps
- Baby Steps Young Parent Support Program
- Teen Court, Mediation, Restorative Justice, and Restitution
- The Incredible Years parenting series, in partnership with the Cape Fear Healthy Opportunities Pilot
- 3rd Grade End of Grade Test Prep (PaSS)





# SERVICES OUR STUDENT SUPPORT SPECIALISTS PROVIDE INCLUDE:



Academic Assistance

Mental Health Resources



Behavioral Interventions

Life Skills



Basic Needs

Family Engagement



College & Career Prep

Community & service learning



## Our Impact



29

total schools are currently served by CIS Cape Fear

15,416

Students received whole-school supports last school year

1,746

Students were case-managed by CIS staff



99%

of CIS students stayed in school



94%

of CIS students graduated



87%

of CIS students improved academically



# OUR WHY

At Communities In Schools, everything we do is guided by the “Five Basics.” Developed by CIS founder Bill Milliken, the Five Basics are a set of essentials every child needs and deserves.

**1** A one-on-one relationship with a caring adult.

**2** A safe place to learn and grow.

**3** A healthy start and a healthy future.

**4** A marketable skill to use upon graduation.

**5** A chance to give back to peers and community.



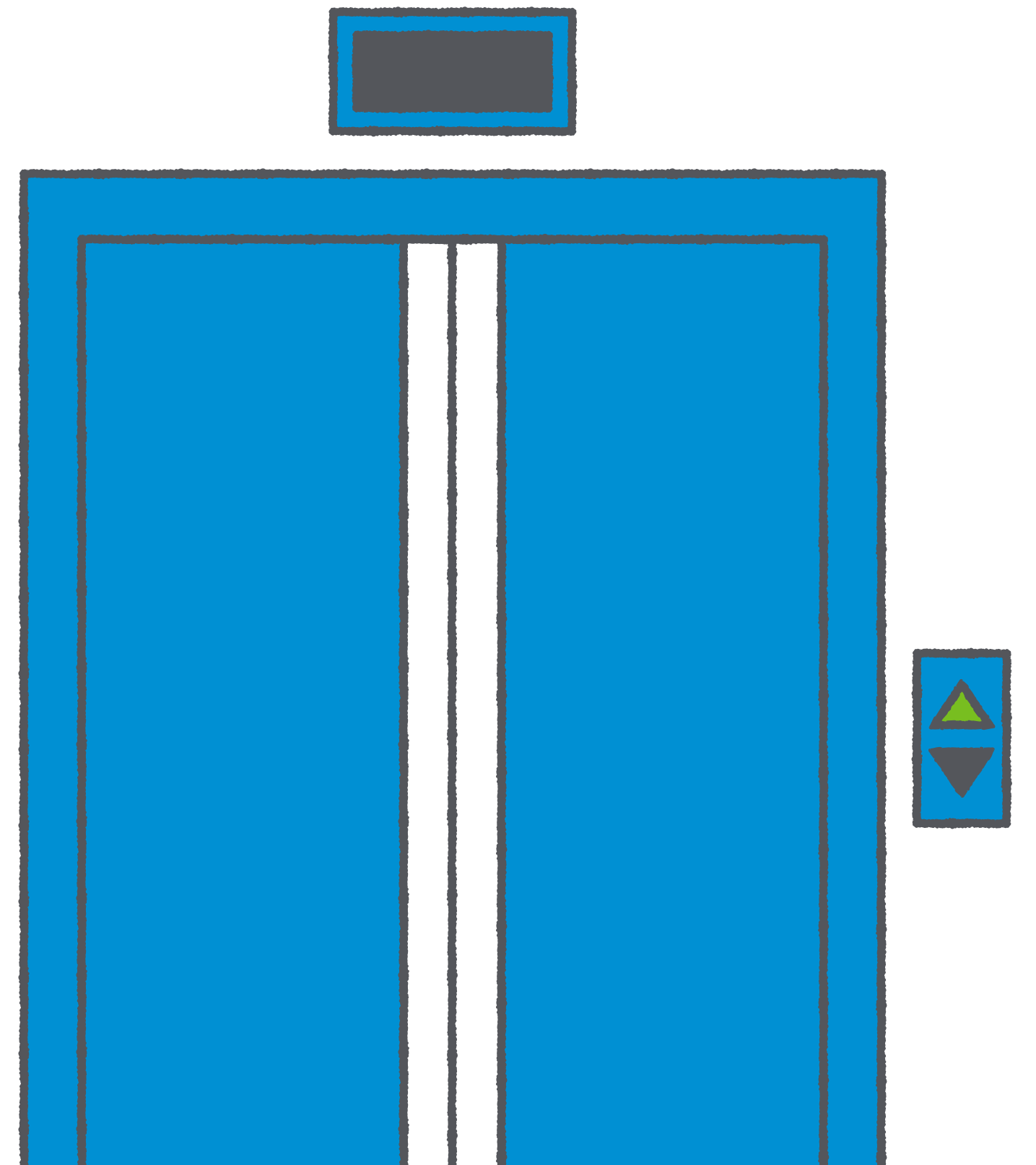
Click the image above to be re-directed to our [2023 Welcome to CIS video](#) on Youtube and see our impact firsthand.



# WHAT WE SAY

## 30 second Elevator Pitch

“Communities In Schools is part of the nation's most successful dropout prevention program - the goal is to ensure all students have the resources and support they need to stay in school and achieve in life, no matter their race, gender, ability, zip code, or socioeconomic background”



## Our Story in 2 Minutes

The goal of Communities In Schools is to surround students with a community of support - providing the resources needed for them to stay in school and achieve in life. We do that by placing student support specialists directly in 29 targeted schools across New Hanover and Pender counties.

Student Support Specialists provide interventions to students struggling with attendance, behavior or academic coursework. Student Support Specialists build relationships with their students, surrounding them with a network of trust they can turn to no matter where they are in their journey. CIS also provides whole- school supports like free school supplies, resource fairs, and crisis intervention services. Last year, CIS served more than 19,000 students in the Cape Fear - that's enough people to sell out Live Oak Bank Pavilion nearly three times over!

CIS also offers free afterschool, summer camps, programs for young parents, and diversion programs aimed to keep low level offenders out of the juvenile justice system - all to accomplish the wider goal to empower students to unlock their full potential.



# HOW TO GET INVOLVED



## Interact with our Students

Visit a summer camp, school, or community program site! We're always looking for adults to learn, read, and play with students or share a presentation on your passions, hobbies, or career!

## Spread the Word

Speak at your office staff meeting, present to your church or civic group, and help us grow our network!

We welcome corporate partnerships and can collaborate to offer opportunities for your entire group to volunteer!



## Support our Events

Attend one of our annual fundraisers, come on board as an event sponsor, or join a planning committee!



# CIS EVENTS

## **Stuff the Bus School Supply Drive: August 18- 20, 2023**

For 23 years now, CIS has hosted the region's largest school supply drive and distributed new items to students in public schools across New Hanover and Pender counties. Our goal is to ensure every student has what they need to enjoy a successful school year.

## **Blue & White Bash: November 17, 2023**

This event provides an opportunity for CIS to thank major donors, update them on our outcomes, and treat guests to a cocktail party and silent auction at Bluewater Grill! Each year, 200 guests mingle and enjoy music, heavy hors d'oeuvres, and drinks.

## **Wrightsville Plunge: January 1, 2024**

The Wrightsville Plunge takes place on New Year's Day on the beach at The Oceanic. Last year, more than 1,000 people jumped into the water and braved the cold to go "Plungin' for a Purpose!" and support our programs!

## **Healthy Start Breakfast: March 2024**

Our annual Healthy Start Breakfast attracts 300 members of our community, who join us for an hour-long breakfast designed to inspire and inform guests of our role in the lives of the thousands of families we serve.

## **CIS Fashion Show: May 21, 2024**

This fabulous fashion show and luncheon provides a sneak peek of summer fashions, as well as an upscale silent auction. More than 200 guests attend the annual event at the Country Club at Landfall.





# GIVING

Together, we can support more students! Your generous donation allows Communities In Schools to connect students with caring adults who help them access the resources needed to reach their full potential. Make a gift today and help more CIS students succeed in school and beyond!

[DONATE NOW](#)

[SHOP OUR AMAZON WISHLIST](#)





# CONNECT WITH US

Follow us on social media to learn about opportunities to get involved, meet our students, and see what CIS is up to!

Please tag us in your photos, posts, and add our handle to your bio to show you're #AllinforKids and supporting our students #InSchoolsAndBeyond!



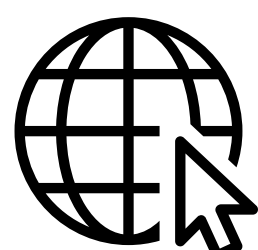
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[www. CISCapeFear.org](http://www.CISCapeFear.org)



[Click here or Scan the QR code to join our email list and receive the quarterly newsletter](#)

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