



Registration picks up speed for New Hanover County's largest New Year Celebration: The Wrightsville Plunge!

WRIGHTSVILLE BEACH – Registration is underway to join Communities In Schools of Cape Fear (CIS) on January 1 to kick off 2024 by Plungin' for a Purpose!

Hundreds of supporters have already committed to take the icy dip to raise funds for students served by CIS. The Wrightsville Plunge offers music, games, contests, and refreshments while allowing the entire family to kick off the New Year in a memorable, exciting way! Participants may choose to Plunge at noon or 12:30 p.m. and your choice of t-shirt, beach towel, or trucker hat is included with Plunge registration. Nineteen Plunge teams, including the Chill Seekers, Port City Penguins, Shivering Sharks, and Freezin' For a Reason, are growing their teams and planning their strategy to compete for awards for best costumes and most money raised.

All proceeds from the Wrightsville Plunge are used to help more than 22,000 local students stay in school and on the path to graduation. CIS provides programs and services that complement New Hanover and Pender County schools' efforts to empower students and reduce the region's dropout rate. Your participation in the Wrightsville Plunge ensures students have access to life-changing supports like attendance monitoring, tutoring, mental health counseling, behavioral interventions, mentorship and afterschool programs.

CIS is expecting 1,500 Plungers this year - the largest turnout yet! Visit WrightsvillePlunge.com to register TODAY and save your spot for the Wrightsville Plunge!

WHAT: Communities In Schools 9th annual Wrightsville Plunge

WHEN: Monday, January 1, 2024. Activities kick off at 11:00 a.m., with Plunges at noon and 12:30 p.m., and an afterparty at South End Surf Shop

WHERE: The Crystal Pier (703 S. Lumina Ave. Wrightsville Beach)

DETAILS AND REGISTRATION: www.WrightsvillePlunge.com

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CONTACT: Kendall McGee Englehart
Communications Manager, Communities In Schools of Cape Fear
704-996-2546 kendall@ciscapefear.org