



Communities  
In Schools®  
Cape Fear

# HEALTHY START BREAKFAST

## Sponsorship Opportunities

Cape Fear Country Club  
March 20, 2024 at 7:30 a.m.



# About the Healthy Start Breakfast

Each March, over 300 individuals gather in support of our region's youth.

The Healthy Start Breakfast is a free event that brings together key community members and business leaders to educate them on the critical issues facing today's students and the important work of Communities In Schools.

It also provides an opportunity for people to learn how they can get involved and help ensure every student, regardless of their identity or ability, has access to a quality education.



## Who benefits from your donation



The mission of Communities In Schools of Cape Fear is to surround students with a community of support, empowering them to stay in school and achieve in life. To fulfill our mission, we place staff directly inside 29 targeted, high-need public schools, who work with vulnerable students and those with the greatest risk of dropping out throughout the school day.

Our unique model works because it's based on national research, driven by community relationships, and supported by local resources.

Last school year, we provided free programming and support to 21,919 students, 1,958 of those received ongoing, case-managed support. Of those...



93 % graduated



88 % improved academically



99 % stayed in school



87 % improved behavior

# Why get involved

Last year, in North Carolina, 51 students dropped out of school every school day.



Students who drop out are at increased risk of being chronically unemployed and relying on government assistance; they face high rates of incarceration and are six times more likely to become a young parent. Dropping out of school affects the future of our children and the future of our area's economy and ability to compete in a global workforce.

CIS provides integrated student support services, exposure to academic and career opportunities, and access to resources—all designed to ensure students stay in school and are empowered to achieve in life.

**Your company could lead the way.  
The crucial services provided by CIS cannot  
be sustained without your support.**

# What's in it for you

## The benefits of partnering are significant:

- The opportunity to show that your company is invested in our community by supporting education.
- The opportunity to position yourself as a key partner in helping the next generation see and break down barriers like racism, discrimination and exclusion
- The opportunity to market yourself to thousands of individuals in the community who are business leaders, community advocates, teachers, and students.



# Sponsorship Levels

## Presenting Sponsor (1 available)

\$5,000

A Presenting Sponsorship can help fund our Student Support Specialists, who work directly with at-risk students every day in targeted local schools.

- Opportunity to make brief remarks during the event
- Recognition on event signage
- Recognition within PowerPoint and spoken presentation during the event
- Company Logo on website and printed event materials
- Company may provide promotional items for our guests
- Two (2) tables—20 seats total

## Gold Sponsor

\$2,500

A Gold Sponsorship can support an at-risk student's attendance at one of our afterschool programs. This includes all afterschool expenses, healthy snacks, materials and field trips.

- Recognition within PowerPoint and spoken presentations during the event
- Company Logo on website and printed event materials
- Company may provide promotional items for our guests
- One (1) table—10 seats total

## Silver Sponsor

\$1,000

A Silver Sponsorship could help support a young parent's participation in our Baby Steps Young Parent Circle and home visiting program.

- Recognition within PowerPoint and spoken presentations during the event
- Company Logo on website and printed event materials
- One (1) table—10 seats total

## Bronze Sponsor

\$500

A donation at this level could support ten students in the PaSS program. PaSS works with students identified by their teachers as needing extra support to prepare for their EOG tests.

- Recognition within PowerPoint and spoken presentations during the event
- Company Logo on website and printed event materials



# Sponsorship Form

Presenting Sponsor \$5,000

Gold Sponsor \$2,500

Silver Sponsor \$1,000

Bronze Sponsor \$500

Sponsorship level: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_



Please mail payment to  
Communities In Schools of Cape Fear  
PO Box 398, Wilmington, NC 28402  
or scan the QR code below to pay online



Thank you for your support!

CIS Cape Fear Tax ID# 20-3385755