



Communities  
In Schools®

Cape Fear

# Sponsorship Opportunities

Landfall Country Club  
May 21, 2024

# About the CIS Fashion Show

On May 21, 2024, more than 220 individuals will gather at the Country Club of Landfall to show their support of Communities In Schools of Cape Fear.

This high-end event showcases summer styles for men and women and features several students served by CIS Cape Fear, as well as notable individuals from the community.

The event aims to raise \$40,000 to support at-risk students in New Hanover and Pender counties, and to educate guests about the critical issues facing today's students and the important work of Communities In Schools of Cape Fear.



# Who benefits from your donation



The mission of Communities In Schools of Cape Fear is to surround students with a community of support, empowering them to stay in school and achieve in life. To fulfill our mission, we place staff directly inside 29 targeted, high-need public schools, who work with vulnerable students and those with the greatest risk of dropping out throughout the school day.

Our unique model works because it's based on national research, driven by community relationships, and supported by local resources.

Last school year, we provided free programming and support to 21,919 students, 1,958 of those received ongoing, case-managed support. Of those...



93 % graduated



88 % improved academically



99 % stayed in school



87 % improved behavior

## Why get involved

Between 2021-2022, in North Carolina, 65 students dropped out every school day



Students who drop out are at increased risk of being chronically unemployed and relying on government assistance; they face high rates of incarceration and are six times more likely to become a young parent. Dropping out of school affects the future of our children and the future of our area's economy and ability to compete in a global workforce.

CIS provides integrated student support services, exposure to academic and career opportunities, and access to resources—all designed to ensure students stay in school and are empowered to achieve in life.

Your company could lead the way.  
The crucial services provided by CIS cannot be sustained without your support.

## What's in it for you

**The benefits of partnering are significant:**

- The opportunity to show that your company is invested in our community by supporting education.
- The opportunity to position yourself as a key partner in helping the next generation see and break down barriers like racism, discrimination and exclusion
- The opportunity to market yourself to thousands of individuals in the community who are business leaders and community advocates



# Sponsorship Levels

## Gold Sponsor

\$3,000

A donation at this level can help fund our Student Support Specialists, who provide wrap-around services to students in need at 29 school sites.

- Recognition on event signage
- Company Logo on website and printed event materials
- Full-page ad in the program
- Two tables—16 seats total

## Cocktail Sponsor

No Longer Available for 2024

\$2,500

Our Cocktail Sponsorship underwrites the Mimosa Bar Service, meaning you'll be the hit of the party!

- Recognition on event signage
- Company Logo on website and printed event materials
- Signage on the Mimosa Bar and a full-page ad in the program
- One table—8 seats total

## Silver Sponsor

\$2,000

A donation at this level could sponsor a student to attend the WIRE afterschool program for one year.

- Recognition on event signage
- Company Logo on website and printed event materials
- 1/2 page ad in the program
- One (1) table—8 seats total

## Bronze Sponsor

\$1,000

A donation at this level could help support the PaSS program, through which we work with students identified by their teachers as needing extra support to prepare for their End of Grade tests.

- Recognition on event signage
- Company Logo on website and printed event materials

## Table host

\$600

- Recognition in the Event Program
- One (1) table—8 seats total



# Sponsorship Form

- Gold Sponsor \$3,000
- Cocktail Sponsor \$2,500
- Silver Sponsor \$2,000
- Bronze Sponsor \$1,000
- Table Host \$600

Sponsorship level: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_



Please mail payment to  
Communities In Schools of Cape Fear  
PO Box 398, Wilmington, NC 28402  
or scan the QR code below to pay online



**Thank you for your support!**

CIS Cape Fear Tax ID# 20-3385755