# blue gwhite bash

to benefit communities in schools of cape fear



## Sponsorship Opportunities

November 22, 2024

Cape Fear

### About the Blue & White Bash

On November 22, 2024, over 200 individuals will gather at Bluewater Grill to show their collective support for the mission of Communities In Schools of Cape Fear.

This festive event features a DJ, heavy hors d'oeuvres, craft beer, wine, Nothing Bundt Cakes, and a silent auction. A cash bar will also be available for spirits.

Through the event, we seek to raise more than \$30,000 to support at-risk students across New Hanover and Pender counties.



### Who benefits from your donation



The mission of Communities In Schools of Cape Fear is to surround students with a community of support, empowering them to stay in school and achieve in life. To fulfill our mission, we place staff directly inside 30 targeted, high-need public schools, who work with vulnerable students and those with the greatest risk of dropping out throughout the school day.

Our unique model works because it's based on national research, driven by community relationships, and supported by local resources.

Last school year, we provided free programming and support to 21,919 students, 1,958 of those received ongoing, case-managed support.

93 % graduated



99 % stayed in school



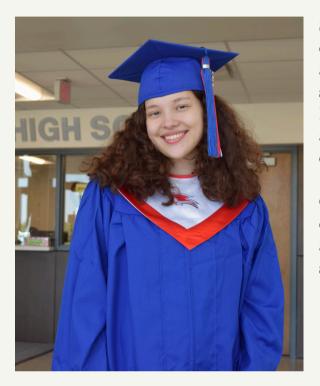
77 % improved attendance

88 % improved academically

87% improved behavior

## Why get involved

## Last year, in North Carolina, 51 students dropped out of school every school day.



Students who drop out are at increased risk of being chronically unemployed and relying on government assistance; they face high rates of incarceration and are six times more likely to become a young parent. Dropping out of school affects the future of our children and the future of our area's economy and ability to compete in a global workforce.

CIS provides integrated student support services, exposure to academic and career opportunities, and access to resources—all designed to ensure students stay in school and are empowered to achieve in life.

But we can't do it without your help. The crucial services provided by CIS cannot be sustained without the support of individuals and corporations like you.

## What's in it for you

#### The benefits of partnering with CIS Cape Fear are significant:

The opportunity to show that your company is invested in our community by supporting education.

The opportunity to position yourself as a key partner in helping the next generation see and break down barriers like racism, discrimination and exclusion

The opportunity to market yourself to thousands of individuals in the community who are business leaders, community advocates, teachers, and students.



## **Blue & White Bash Sponsorship levels**

\$5,000

#### Presenting Sponsor:

#### A Presenting Sponsorship can help fund our entire program, surrounding the most vulnerable students with the support they need within our schools and their communities.

- Mention as Presenting Sponsor at event
- Company logo on event signage, CIS website, and social media posts
- Invitation to VIP Reception prior to event
- 8 tickets to the event

#### Gold Sponsor

A Gold Sponsorship can help fund our Student Support Specialists, who work directly with at-risk students every day in 29 targeted public schools across New Hanover and Pender counties.

- Company logo on event signage, CIS website, and social media posts
- Invitation to VIP Reception prior to event
- 6 tickets to the event

#### Silver Sponsor:

A Silver Sponsorship can support an at-risk student's attendance at one of our afterschool programs for six months. This includes all afterschool expenses, including healthy snacks, enrichment activities, materials, and academic support.

- · Company logo on event signage, CIS website, and social media posts
- 4 tickets to the event

#### **Bronze Sponsor:**

A Bronze Sponsorship can help fund our Baby Steps Young Parent Support program. Our programs support teen parents by helping them form healthy and effective relationships with their babies and families, while keeping them on track to graduate.

- Company logo on website, social media and event signage
- 2 tickets to the event

#### Friends of CIS Sponsor:

A donation at this level can help support the PaSS program, which works with students identified by their teachers as not likely to pass their End of Grade test and promote to the next grade.

- •Company logo on the website and event signage
- 1 ticket to the event

#### \$3,000

#### \$1,500

#### \$750

\$500

## **Sponsorship Form**

<b>Presenting Sponsor</b>	\$5,000	Bronze Sponsor Friends of CIS	\$750 \$500
Gold Sponsor	\$3,000		
Silver Sponsor	<b>\$1</b> ,500		

Sponsorship level:	
Company Name:	
Company Address	
Name of Contact Person:	
Phone: (_	)
Email:	



Please send payment to: Communities In Schools of Cape Fear PO Box 398, Wilmington, NC 28402



Thank you for your support! CIS Cape Fear Tax ID# 20-3385755