



Communities
In Schools®

Cape Fear

Sponsorship Opportunities

January 1, 2026

About the Wrightsville Plunge

Start off your New Year by "Plungin' for a Purpose" to support Communities In Schools of Cape Fear!

The event offers music, refreshments, activities and more, while allowing the entire family to kick off the New Year in a thrilling way!

All proceeds from the Wrightsville Plunge are used to support at-risk youth in our community and help ensure they have the resources they need to be successful and stay in school!



To fulfill our mission, we place staff directly inside 34 targeted, high-need public schools, who work with vulnerable students and those with the greatest risk of dropping out. Services range from providing academic assistance, mental health supports and life skills. Our unique model works because it's based on national research, driven by community relationships, and supported by local resources.

Thousands of students benefit from your gift

Last school year, we provided free programming and support to 34,549 students, 2,664 of those received ongoing, case-managed support. Of those...



99%
stayed in
school



94%
graduated



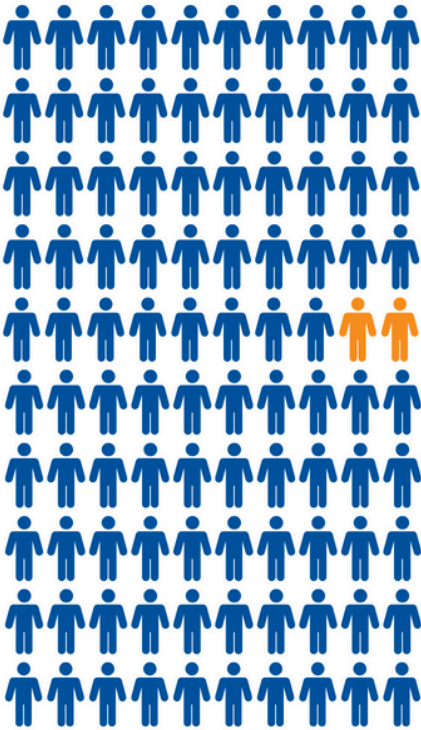
93%
improved
attendance



88%
improved
academically

Why get involved

15% of NC students who enter high school each fall will not graduate within four or even five years... 1 in 50 will drop out.



Students who drop out are at increased risk of being chronically unemployed and relying on government assistance; they face poor health outcomes, high rates of incarceration and are six times more likely to become a young parent.

Dropping out of school affects the future of our area's economy and ability to compete in a global workforce.

CIS provides integrated student support services, exposure to academic and career opportunities, and access to resources designed to ensure students stay in school and are empowered to achieve in life.

**Your company could lead the way.
The crucial services provided by CIS
cannot be sustained without your support.**

What's in it for you

Sponsoring the Wrightsville Plunge is the best opportunity in town to market yourself to thousands of families and community members.

Our Plunge audience has tripled in the last 4 years. We can guarantee more than 1,100 Plungers will be wearing your logo on event t-shirts for years to come! This is a significant way to show that your company is invested in our community by supporting education.



2026 Sponsorship Levels

Polar Bear Presenting Sponsor

\$3,000

- Company may provide promotional materials to participants
- Company logo on sponsor signage
- Company logo on event t-shirt
- Company logo in event email communication and social media
- Company logo on website
- Six participant registration fees included, as well as 6 tickets to the afterparty

Penguin Sponsor

\$2,000

- Company logo on sponsor signage
- Company logo on event t-shirt
- Company logo in event email communication and social media
- Company logo on website
- Three participant registration fees included, as well as 3 tickets to the afterparty

Starfish Sponsor

\$1,000

- Company logo on sponsor signage
- Company logo on event t-shirt
- Company logo in event email communication & social media
- Company logo on website

Friends of CIS Sponsor

\$500

- Company name on event t-shirt



Sponsorship Form

Polar Bear Presenting Sponsor \$3,000

Penguin Sponsor \$2,000

Starfish Sponsor \$1,000

Friends of CIS Sponsor \$500

Sponsorship level: _____

Company Name: _____

Company Address _____

Name of Contact Person: _____

Phone: (_____) _____ - _____

Email: _____

Please email you company logo & a copy of this form to info@CisCapeFear.org



Scan the QR code to be connected to our General Donation page for online payment or mail a check to:

Communities In Schools of Cape Fear
PO Box 398, Wilmington, NC 28402



Thank you for your support!

CIS Cape Fear Tax ID# 20-3385755